



neuconcepts

CREATIVE MEETS CRAFTSMAN





CES 2024

January 9 – 12, 2024


Las Vegas Convention Center | North Hall
3150 Paradise Road | Las Vegas, NV 89109

Blues Wireless
Booth #10770

Booth Managed by:
Neu Concepts

Felicia Kelly | Account Manager
c. 708-288-7661 | e. felicia@neuconcepts.net

Heather Pace | Project Manager
c. 617.595.7156 | e. heatherp@neuconcepts.net



Blues



Dates to keep in mind

Artwork deadline	Wednesday, Nov. 29
Product to Neu Concepts (only if product is mounted)	Wednesday, Nov. 29
Media for monitor display due	Monday, Dec. 4
Advanced Warehouse shipping arrive by	Monday, Dec. 18
Shipping direct to show	Jan. 3, 2024
Booth Installation	Monday Jan. 8, 2024 9:00 am – 3:00 pm
Booth Dismantle	Friday, Jan. 12, 2024 4:00 pm

SHOW SCHEDULE

Tuesday, Jan. 9 | 10:00 AM – 6:00 PM
Wednesday, Jan. 10 | 9:00 AM – 6:00 PM
Thursday Jan. 11 | 9:00 AM – 6:00 PM
Friday Jan. 12 | 9:00 AM – 4:00 PM

Know before you go!

- **Shipping:** Each customer is responsible for transporting their own products and supplies to the show. If your product is mounted in the display, you are responsible for shipping to Neu Concepts. Shipping addresses are listed beginning on [page 11](#) of this document.
 - **Returns for mounted products:** Products will be removed from the booth during dismantle by show labor. You are responsible for return shipping.
- **Send help for installation:** You are responsible for assembling your space and setting up your product. Felicia Kelly is your on-site point of contact to answer questions.
- **Send help for dismantle:** You are responsible for breakdown and shipping of your product. Any items returned to Neu Concepts, will be billed for handling and storage.
- **Be prepared:** Bring the supplies you will need to successfully execute your space. i.e., HDMI cords, USB's, laptops.
- **Arrive a day early:** It's best to arrive the day before setup to get acquainted with the setup and location of the booth.
- **Meet deadlines:** Please be sure to adhere to graphics and media deadlines as they are critical to booth production. If you have any questions about artwork or media files, please contact Felicia Kelly or Heather Pace.
- **Product display space is prefixed:** Each kiosk is prefixed with a set of services exclusively for each customer. Customer location will not be rearranged on the day of the show.

KIOSK TOUR

CUSTOMER KIOSK “POD” DISPLAY

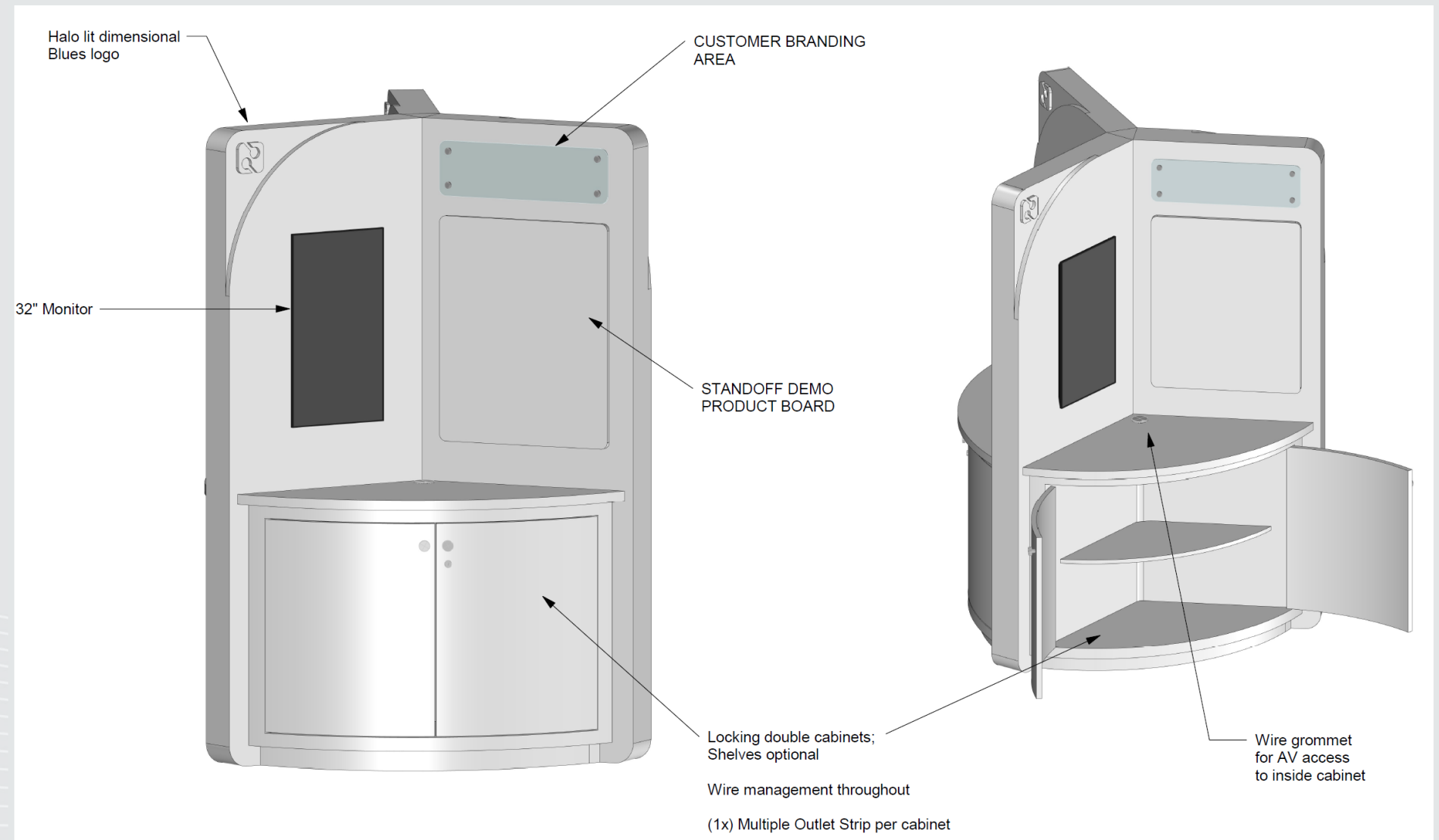
The Blues booth will be equipped with one tri-view kiosk; one customer per side. Each side provides surface and wall space to display and demonstrate product capabilities.

32” MONITOR

- Data & graphics (customer provided)
- AV & Power cable routing to cabinet

CUSTOMER BRANDING AREA

- Frosted acrylic backer plate with contour-cut vinyl logo. Aluminum barrel standoffs.
 - 27" x 8" overall sign dims.
 - 20" x 4" recommended logo.
- Standoff demo product board
 - Full-coverage vinyl wrap on front face.



KIOSK TOUR

STANDOFF PRODUCT BOARD

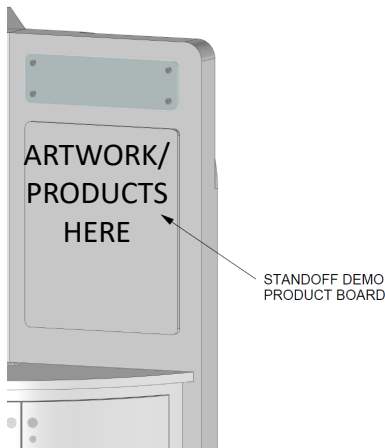
Customer is responsible for the following:

Design this space with graphics, product, or combination of both.

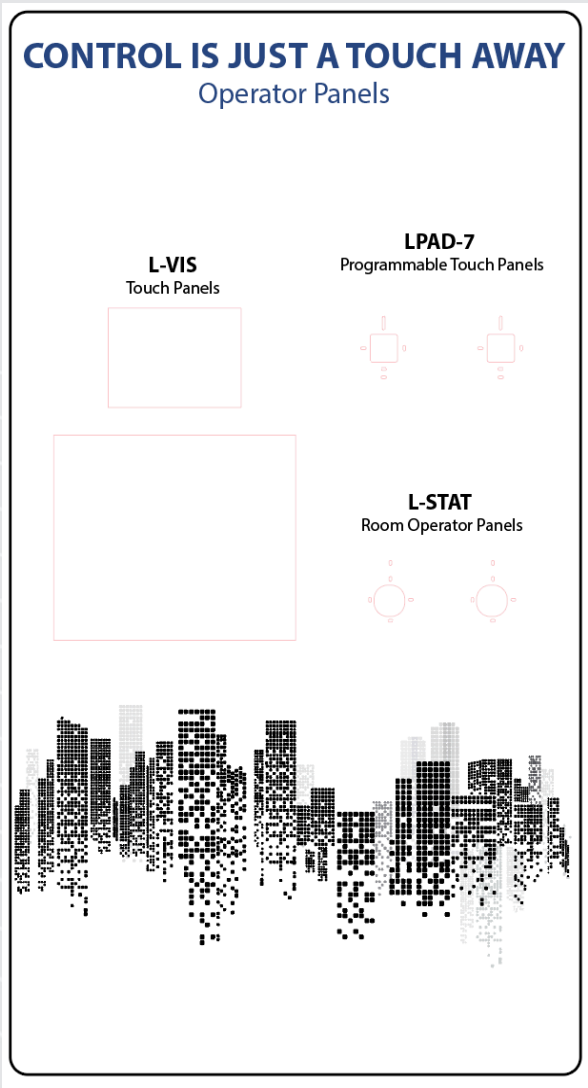
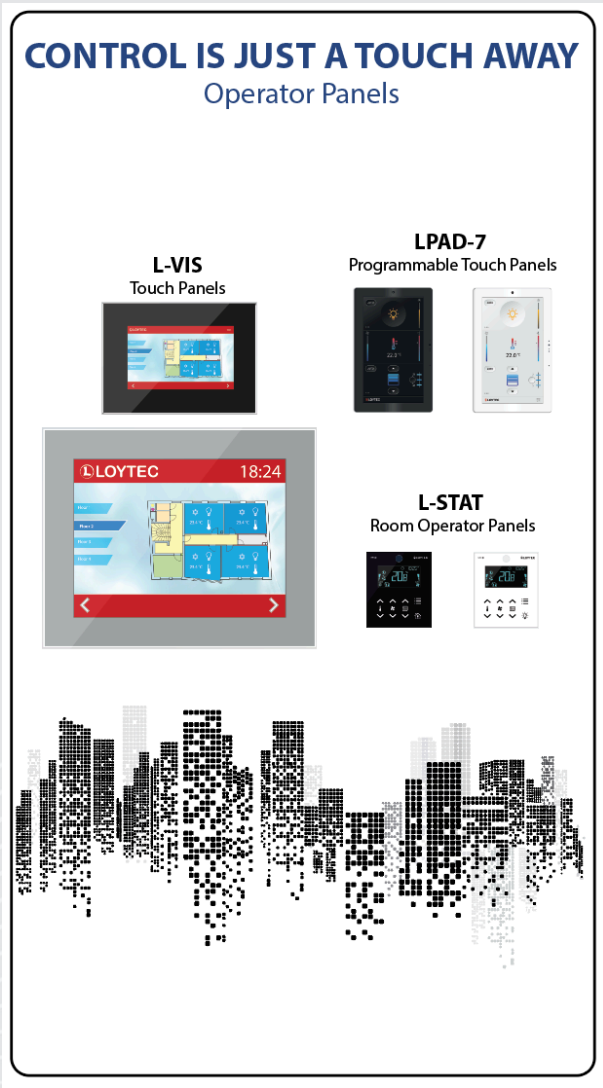
- Full-coverage vinyl wrap on front face.
- Product may be mounted on board.
- If product is mounted:
 - Artwork must include actual dimensions of product.
 - Product must be sent to Neu Concepts by **Nov. 29.**

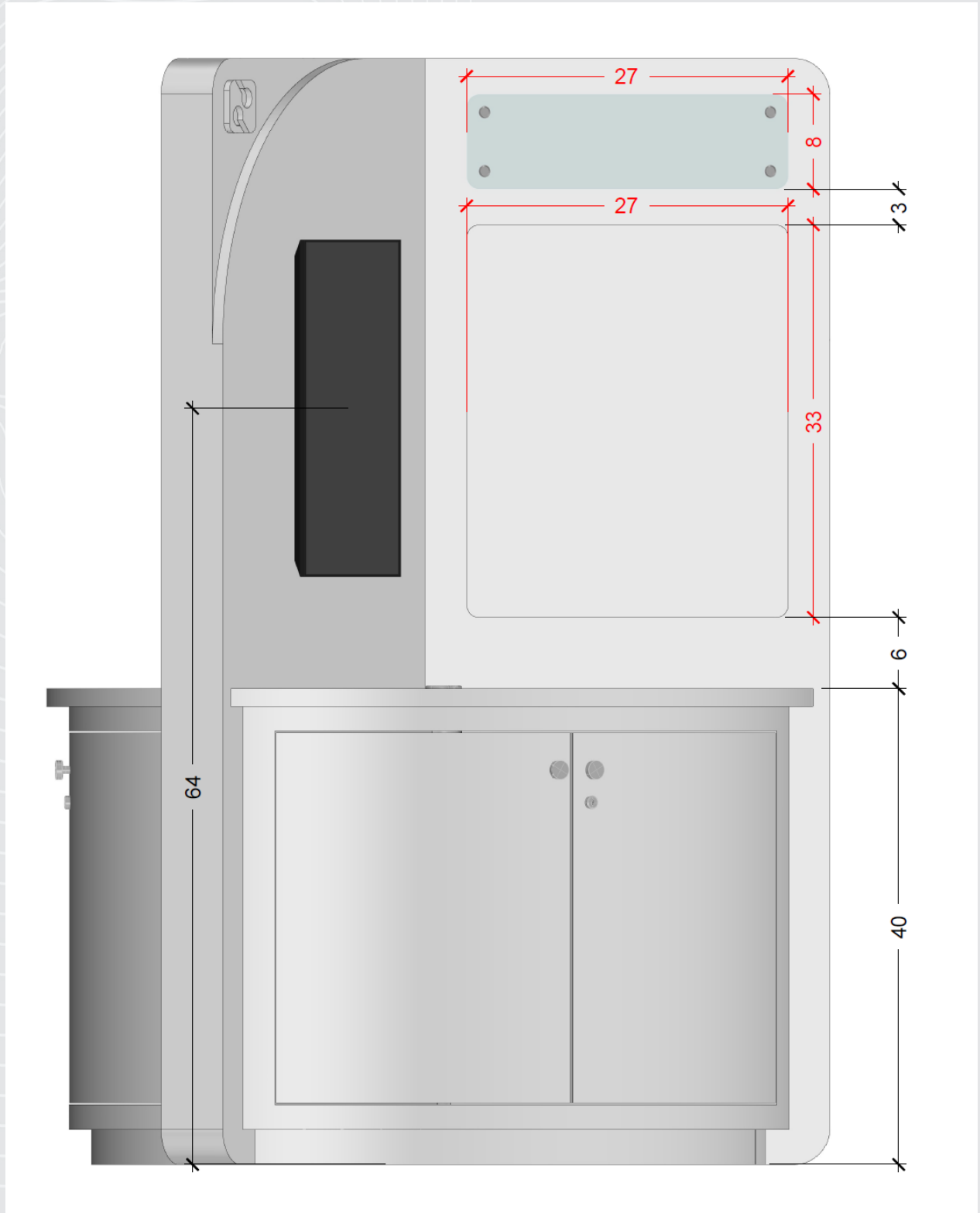
KIOSK GRAPHICS INSTRUCTIONS

- Click [TEMPLATES](#) to download artboard
- Name file “**COMPANY_PRODUCT NAME**”
- Click [UPLOAD FILES](#) to deliver files by **Nov 29.**



PRODUCT BOARD EXAMPLES





DEMO
SPECIFICATIONS

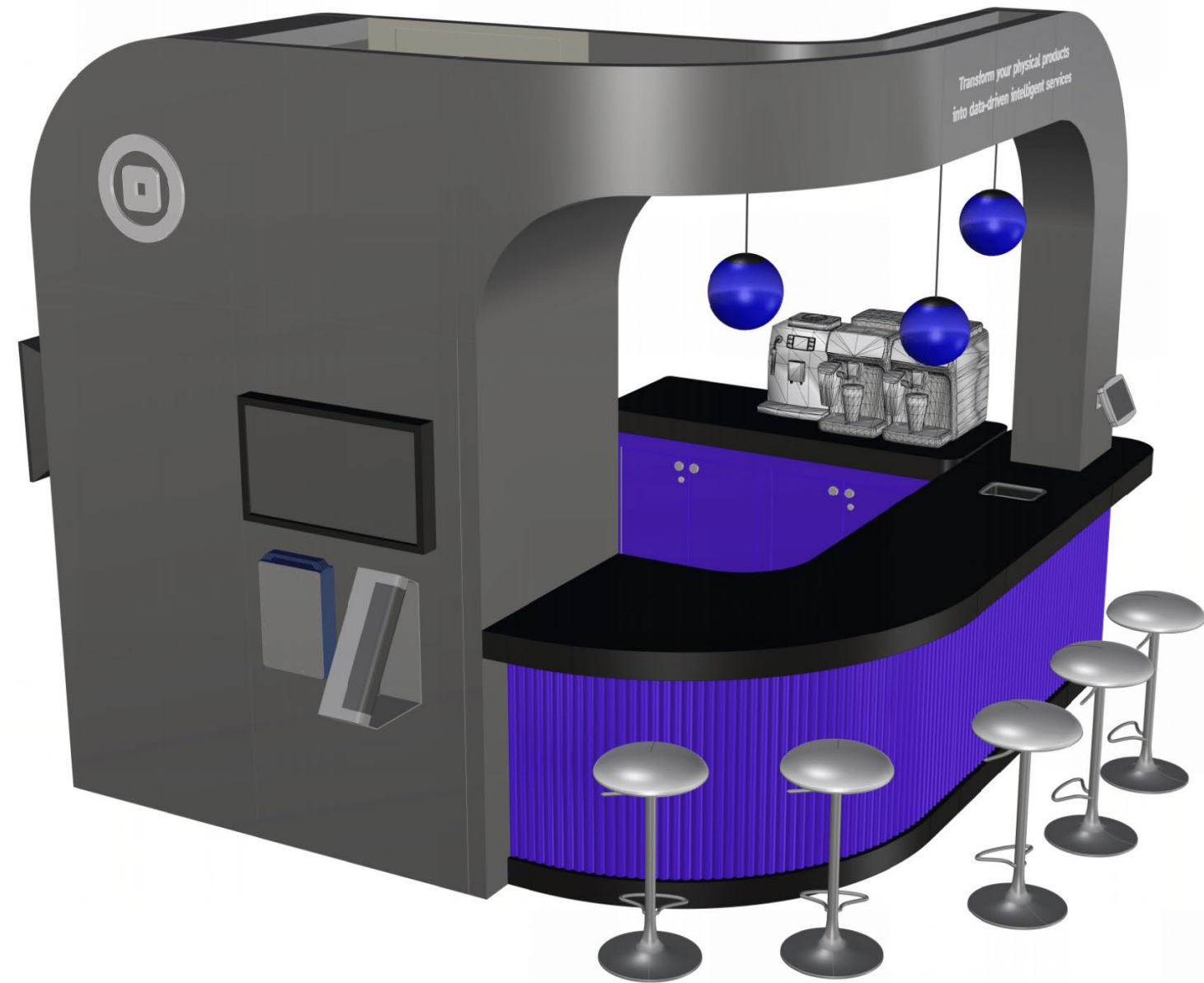
VROEGH DISPLAY TOUR

VROEGH INFORMATION DISPLAY AREA

- (1x) 32" Monitor, wall mounted, (1x) Vinyl Information Graphic
 - 76" W x 116" H - Contour Vinyl
- Maximum recommended graphic space available

VROEGH GRAPHICS INSTRUCTIONS

- Click [TEMPLATES](#) to download artboard
- Name file **"COMPANY_PRODUCT NAME"**
- Click [UPLOAD FILES](#) to deliver files by **Nov. 29.**



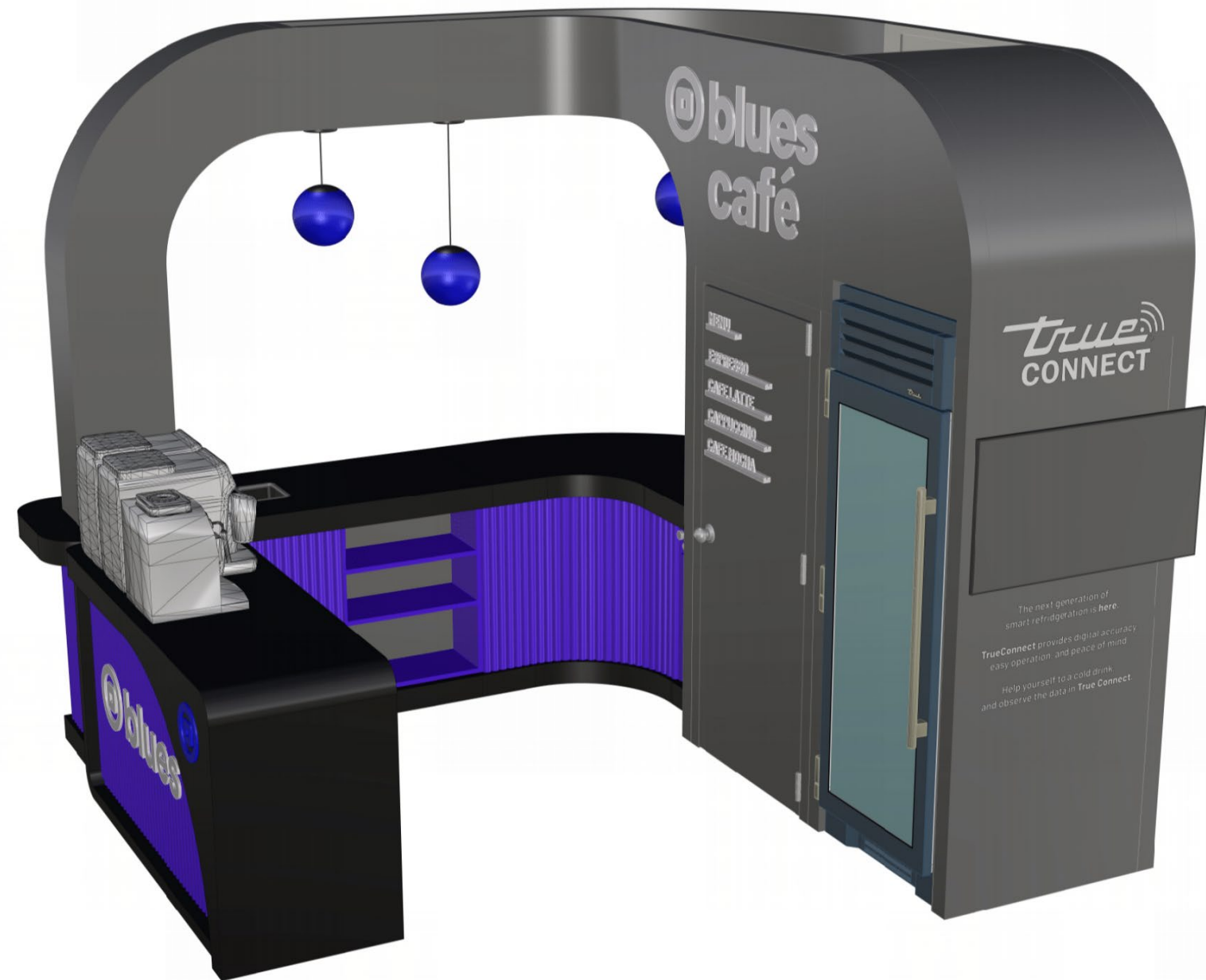
TRUE DISPLAY TOUR

TRUE INFORMATION DISPLAY AREA

- (1x) 43" Touchscreen monitor, wall mounted, AV cable management to fridge unit
- (1x) Vinyl Information Graphic
 - 37" W x 88" H - Contour Vinyl
 - Maximum recommended graphic space available.

TRUE GRAPHICS INSTRUCTIONS

- Click [TEMPLATES](#) to download artboard
- Name file "**COMPANY_PRODUCT NAME**"
- Click [UPLOAD](#) to deliver files by **Nov 29**.



**NEU CONCEPTS SHIPPING ADDRESS
FOR PRODUCT MOUNTING ONLY**

Must arrive by Wednesday, Nov. 29

Blues Wireless
c/o Neu Concepts
1731 Camden Ave
Durham, NC 27704

SHIPPING
**NEU CONCEPTS
PRODUCT MOUNT ONLY**

ADVANCED WAREHOUSE SHIPPING ADDRESS

Must arrive by Monday, Dec. 18

Blues Wireless
Booth #10752/North Hall
CES – LVCC
c/o Freeman
6675 W Sunset Road
Las Vegas, NV 89118



SHIPPING
**ADVANCED
WAREHOUSE**

DIRECT TO SHOW SHIPPING ADDRESS

Must arrive on Jan 3, 2024

Blues Wireless
Booth #10752/North Hall
CES c/o Freeman
Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109

SHIPPING
DIRECT TO SHOW



Questions?

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